

ONTARIO PUBLIC HEALTH ASSOCIATION

FALL FORUM SPONSORSHIP
PACKAGE 2019



Health & Climate Change

Inspiring collective action for a healthier future:
A public health challenge and opportunity

Sign Up Today for OPHA's Fall Forum

November 13, 2019
Toronto Chestnut Conference Centre

Tickets

www.ophafallforum.com



ABOUT US

Created in 1949, the Ontario Public Health Association (OPHA) is a non-partisan, non-profit organization that brings together a broad spectrum of groups and individuals concerned about people's health. OPHA's members come from various backgrounds and sectors - from the various disciplines in public health, health care, academic, non-profit to the private sector. They are united by OPHA's mission of providing leadership on issues affecting the public's health and strengthening the impact of people who are active in public and community health throughout Ontario. This mission is achieved through professional development, information and analysis on issues effecting community and public health, access to multidisciplinary networks, advocacy on health public policy and the provision of expertise and consultation.

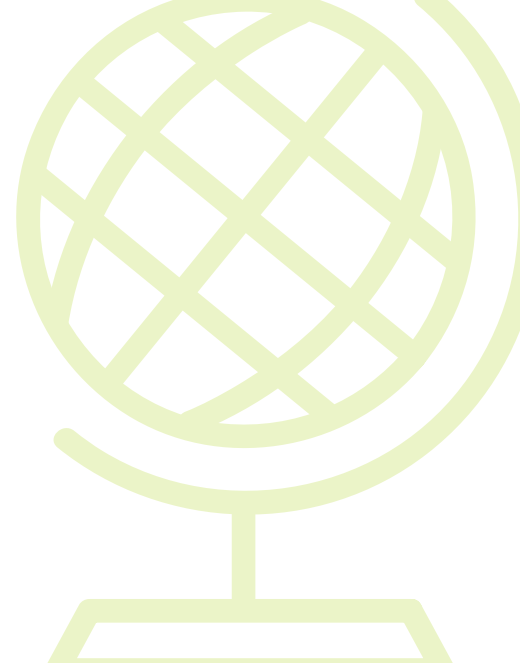
OPHA'S 2019 FALL FORUM: HEALTH & CLIMATE CHANGE

What's at stake for individual and community health in the face of a changing climate? How can we work collaboratively across sectors to protect human health? Join us at the OPHA 2019 Fall Forum to learn about the latest evidence and hear from a range of experts bringing attention to this critical public health issue. Together we aim to foster multi-sectoral collaboration and leadership in the area of health and climate change, increase the profile of climate change as a public health issue and inform practice for climate response through community and public health interventions.

The OPHA logo is located in the bottom right corner. It consists of the letters "OPHA" in a bold, blue, sans-serif font. A thin, curved line arches over the letters "P" and "H".

OVERALL FORUM OBJECTIVE

- (1) Foster multi-sectoral collaboration and leadership in the area of health and climate change.
- (2) Increase the profile of climate change as a critical public health issue; and
- (3) Build a systems approach to protect human health from the impacts of a changing climate.



LEARNING OBJECTIVES

- 1. **Hear** about the latest research and evidence around health and climate change - measuring and modelling impacts, tracking indicators, surveillance methods, data sources, etc.
- 2. **Benefit** from a variety of perspectives; from researchers to frontline practitioners, public health and healthcare, municipalities and community groups, voices of populations who are vulnerable to the effects of climate change, and perspectives from those who are already experiencing climate impacts and taking action.
- 3. **Connect** with others and explore opportunities for collaboration with diverse partners who are interested in this area.
- 4. **Delve** into recent trends, emerging issues, and policies that impact work related to climate change and health

WHO ATTENDS?

The OPHA Fall Forum draws on average 275 delegates from Ontario and beyond, including:

- Health Promoters
- Directors
- Dietitians
- Nurses
- Physicians
- Childcare Providers
- Educators
- Policy Makers
- Researchers
- Students

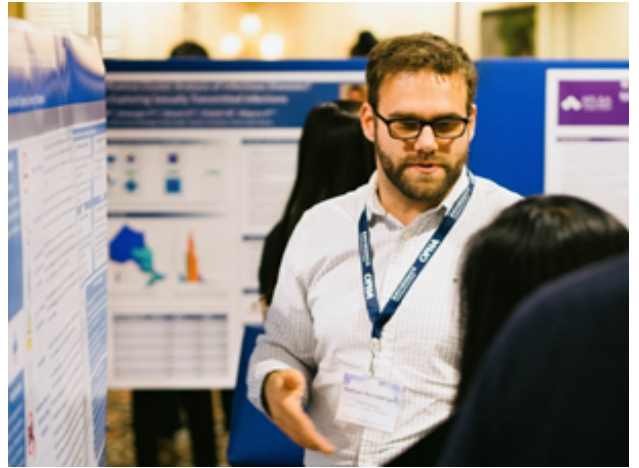
Representing

- Public Health
- Community Health
- Primary Care
- Hospitals
- Government
- Educational Institutions
- Industry
- Non-for-Profit Organizations

For more Information

- If you are interested in learning more about our past OPHA Forums and this year's program, please visit our website

Health & Climate Change
www.ophafallforum.ca



SPONSORSHIP OPPORTUNITIES

If you are interested in supporting the OPHA's 2019 Forum, please review sponsorship opportunities below and contact us to customize your package based on your needs. Interested sponsors are able to choose items from various categories that cater to the organization's mandate and values.

Gourmand	Technical Bliss
<i>Food for...</i> Breakfast minimum: \$3,000; Non-Profit: \$2,500 Lunch minimum: \$3,000; Non-Profit: \$2,500 Refreshments and snacks minimum: \$1,300; Non-Profit: \$1,100 Sponsors in this category will receive <ul style="list-style-type: none"> • Exhibit space • 1 complimentary delegate ticket 	<i>Options available...</i> Livestreaming services minimum: \$2,500; Non-Profit: \$2,000 AV equipment (speakers, mics, projector, etc.) minimum: \$2,000; Non-Profit: \$1,800 Video recording and editing minimum: \$1,500; Non-Profit: \$1,300 Sponsors in this category will receive <ul style="list-style-type: none"> • Exhibit space • 1 complimentary delegate ticket
Keepin' it Green	Forum Introduction
<i>Sponsors can choose to sponsor <u>one or more</u> of the following...</i> <ul style="list-style-type: none"> • Seed paper for lanyard inserts • Recycling services for e-waste • Offset carbon costs (i.e., planting trees) • Travel Buyout 	\$1,000; Non-Profit: \$800 Sponsors in this category will receive <ul style="list-style-type: none"> • Verbal recognition at Forum Opening Plenary • Exhibit space • 1 complimentary delegate ticket
Solely to Exhibit	Media
\$900; Non-Profit: \$600 <ul style="list-style-type: none"> • Exhibit space • 1 complimentary delegate ticket 	<i>In return for publicizing the forum ...</i> (i.e., through sponsor's social media channels, article in a publication, a blog post on their blog/website, targeted advertisements to network etc.) Sponsors will in this category receive: <ul style="list-style-type: none"> • Exhibit space • 1 complimentary delegate ticket

ALL sponsors will receive

- Recognition on all Forum promotional materials (i.e., logo on print materials and on websites, online external communications, screens at Forum)



CAN'T FIND THE RIGHT SPONSORSHIP OPPORTUNITY FOR YOU?

- Contact **Kalden Lama** at klama@opha.on.ca and we will work with you to create opportunities and a package that meets your sponsorship and marketing goals!
- **Note:** In keeping aligned with the forum theme of sustainability, we aim to minimize the environmental impact of our event. We will be encouraging attendees to bring their own reusable mugs for refreshments, bags for any material that is distributed at the forum and their own writing utensils (pens, pencils).
- Payments must be in CAD Currency. Priority amongst sponsors in each opportunity will depend on the order in which they commit and on prompt payment of contributions.